

General website information

- What page of AAYNI was viewed most? Drinking Culture – 338
- What page of AAYNI was viewed least? Blog – 5
- What country/ area where most website users from? UK – 79.24 %

Data on website users completing Screening

- Number of clients completing screening 41
- Average age of Clients completing screening 32
- Percentage of females completing screening 57%
- Percentage of males completing screening 43%
- What postcode area where most screening users from? Bt23
- What percentage of screening users where from this area? 19%
- What postcode where least users from Bt42
- What percentage of users where from this area? 0.5%
- What percentage of clients provided an email address? 25%

Data on Self-help account users

- Number of new clients signing up for a self-help account 127
- Average age of new Clients signing up for a self-help account 36
- Number of females signing up for a new self-help account 76
- Number of males signing up for a new self-help account 51
- What postcode area where most new self-help users from? Bt23
- What percentage of new self- help users were from this area? 17%
- What postcode area where least users from? Bt42
- What percentage of self-help users where from this area? 1.27%
- What percentage of new self-help users provided an email address? 47%