Monthly Evaluation Report

Reporting period: November 2014

General website information

- What page of AAYNI was viewed most?

  Understanding Units – 32.72%

- What page of AAYNI was viewed least?

  Help Services – 1.85%

- What country/ area where most website users from?

  UK – 86.99%

Data on website users completing Screening

- **Number of clients completing screening** — 14

- **Average age of Clients completing screening** — 33

- **Percentage of females completing screening** — 43%

- **Percentage of males completing screening** — 57%

- What postcode area where most screening users from? — BT19

- What percentage of screening users where from this area? — 14.3%

- What postcode where least users from — BT1

- What percentage of users where from this area? — <1%

- What percentage of clients provided an email address? — 0%

Data on Self-help account users

- **Number of new clients signing up for a self-help account** — 131

- **Average age of new Clients signing up for a self-help account** — 34

- **Number of females signing up for a new self-help account** — 82

- **Number of males signing up for a new self-help account** — 49

- What postcode area where most new self-help users from? — Bt19

- What percentage of new self- help users were from this area? — 13%

- What postcode area where least users from? — BT1

- What percentage of self-help users where from this area? — <1%

- What percentage of new self-help users provided an email address? — 1%